

SJ Lusk & Associates
Invite to Selection Training Weekend
October 2011

Dates: Saturday 28th & Sunday 29th of January

Venue: Kauri Glen Lodge, Puhoi

Organisers: Simon Lusk, David Farrar, Cam Slater

Cost: \$50 to cover food costs, please bring cash on the day

Accommodation: A limited amount is available on site, with other accommodation near by. Priority will be given to out of towners.

The 2014 and 2017 elections are expected to see a number of blue seat available. The aim of this session is to provide attendees the best possible chance of winning a blue seat.

We will also discuss building a team over a long period of time and planning your career as a politician.

All sessions will have prepared documentation that will be distributed a week in advance. Attendees will be expected to have read this and discuss it rather than be lectured to. This is about sharing experiences from previous selections.

NOTE: THIS IS NOT A SUBSTITUTE FOR NATIONALS CANDIDATES COLLEGE. IT DEALS WITH WINNING SELECTION AND OTHER AREAS NOT COVERED IN THE CANDIDATES COLLEGE.

Agenda: Saturday 28th

Presenter details have to be confirmed. As they are confirmed they will be emailed to you.

9.30	Introduction to Selection	Simon Lusk
9.45	Seats Available and Worth Having & Likely Future Boundaries	David Farrar
10.00	Selling yourself in Selection	Cam Slater

10.30	Selection Message & Speeches	Simon Lusk
10.45	Long Term Selection Strategy	Simon Lusk
11.00	Stages of selection	David Farrar
11.15	Break	
11.30	Hostile Q&A	Cam Slater
12.00	Selection Materials & Team	Simon Lusk
12.15	Lunch	
1.00	Commitment to Winning	To be confirmed
1.30	Speech Preparation	TBC
2.00	Dealing with Unpleasant Selections	TBC
2.30	Meeting Delegates	TBC
3.00	<i>Break</i>	
3.30	Contesting Selection Against a Sitting MP	TBC
4.00	The Desire to Win	TBC
4.30	Selection Wrap Up	David Farrar
	Reflections on 20 plus years of observing selections	

Evening: BBQ Informal discussion about values and vision.

Sunday 29th January Preparing to be an MP & Minister

This will discuss the skill sets required to be a good MP and a better minister. It will involve preparation before the session, and tasks through the session.

8.30	Building Your Team:	To take with you over time, anticipating you will be on the front bench. S Lusk/ D Farrar
9.30	Building Your Donor Base	S Lusk Preparing a long term donor plan.
10.00	Being a Small Target	C Slater
10.45	Break	
11.00	Being a Good Electorate MP	S Lusk/ D Farrar
11.30	Lunch/ Leave	